



Rolf Benz VIDA: One sofa, many possibilities

<http://www.rolfbenz.com/website/rolfbenz.php>

Many possibilities.



Choose one of eight colours of leather:



Rolf Benz VIDA sofa range: individuality has many faces

In January 2009, at the International Furniture Show, Rolf Benz, in Nagold / Germany, presented a new system program: Rolf Benz VIDA.

As the name VIDA (Spanish for "life") suggests, this new sofa collection is tailored to be as versatile as you are. Rolf Benz VIDA is a sofa which perfectly meets the different facets of life. Whether you are out for classic elegance, a new natural look or modern interior, Rolf Benz VIDA can be perfectly adapted to your taste, your given conditions of your room and your seating preferences.

With Rolf Benz VIDA, your personal wishes for comfort in terms of upholstery, seat depth and seat height can be perfectly satisfied. You can select the look for your individual sofa and choose from 5 seat widths, 14 modular elements, 7 side pieces and 10 leg variants.

MONTICELLO

Rolf Benz: No. 1 Magazine Rd
#01-01 Central Mall, S059567
T: (65) 6734 7758 F: (65) 6536 5933
info@monticelldesigns.com

Ligne Roset: 331 North Bridge Road
#01-01 Odeon Towers, S188720
T: (65)6235 4211 F: (65) 6733 6643
www.monticelldesigns.com

CLASSICAL ELEGANCE: LEATHER



Rolf Benz VIDA as an individual sofa: Upholstered in leather, with a stainless steel leg arch and wide side elements, it blends in perfectly with a modern living style. The clear, clean lines with a continuous seat cushion and loose back

cushions is timeless. The balanced proportions are also ideal for smaller living spaces. Individual configurations are available for seat depth, seat height and comfort and styling choices of different side components, base designs, cover materials and individual elements.

Rolf Benz's innovative cushioning process allows high point elasticity seating at any point and therefore extreme comfort is achievable. Two tailor-made seat comfort types can be chosen: *ClassicComfort*, somewhat more solidly padded and *LoungingComfort*, soft and casual provide personal, tailor-made seating comfort. Two seat heights (43 and 45 cm), two seat depths (55 and 62 cm) avail as well. New, elegant Italian cover materials in linen character, for example, give the sofa a natural calmness and Mediterranean appearance.

NATURAL LIVING LOOK

The new Rolf Benz VIDA sofa range also offers a system range in fabric upholstery.



Anyone who loves the natural look will also love Rolf Benz VIDA in fabric and legs made from a solid wood arch in oak, walnut or elm.

The side parts can be folded down, and this is in combination with the adjustable headrest ensures informal relaxing at any time. Rolf Benz VIDA is perfectly complemented by the matching armchair which can be configured to match the sofa.

MONTICELLO

Rolf Benz: No. 1 Magazine Rd
#01-01 Central Mall, S059567
T: (65) 6734 7758 F: (65) 6536 5933
info@monticellogdesigns.com

Ligne Roset: 331 North Bridge Road
#01-01 Odeon Towers, S188720
T: (65)6235 4211 F: (65) 6733 6643
www.monticellogdesigns.com

MONTICELLO

MODULAR ELEMENTS

ROLF BENZ



Five sizes (126 to 210 cm seating width) are available for single sofas. A variety of modular elements including a longchair (lounge chair) provide large and small corner sofas.



Mountable and movable headrests and folding side components are also available. The system program also includes armchairs with narrow side components (high or low) and the respective corresponding foot version for the sofa, which perfectly complement. The armchairs can be effectively combined with other Rolf Benz models and can also be used alone. The collection is completed by matching footstools, an upholstered bench and sofa and side tables.

Captions:



*[Download photo](#) : control and click to follow link



*[Download photo](#) : control and click to follow link

*[Download photo](#)

Rolf Benz Dono and Rolf Benz Ego two best sellers: click [e-journal](#)

MONTICELLO

Rolf Benz: No. 1 Magazine Rd
#01-01 Central Mall, S059567
T: (65) 6734 7758 F: (65) 6536 5933
info@monticelldesigns.com

Ligne Roset: 331 North Bridge Road
#01-01 Odeon Towers, S188720
T: (65)6235 4211 F: (65) 6733 6643
www.monticelldesigns.com

MONTICELLO

ROLF BENZ

ABOUT ROLF BENZ: For more than four decades, Rolf Benz has been committed to perfecting upholstered furniture. Time and again, the company has created sofa and modular ranges which, thanks to their timelessly beautiful design, their exceptionally high degree of seating comfort and superlative “made in Germany” quality, have become true classics, inspiring many people all over the world and making them loyal fans of the Rolf Benz brand. The “architecture of comfort” motto communicates high standards and success in equal measure. <http://www.rolf-benz.com>

Enquiries:

Press:

Joyce Tan - Marketing Manager :

joyce@monticelldesigns.com | Tel: 67339092 Hp: 97500689

Sales: Elsie Tan

elsie@monticelldesigns.com | Tel: 6734 7758

Operations: Arnold Woo

info@monticelldesigns.com or call either of the showrooms listed below.

For more information & pictures, please visit <http://press-en.rolf-benz.com/en/>

MONTICELLO

Rolf Benz: No. 1 Magazine Rd
#01-01 Central Mall, S059567
T: (65) 6734 7758 F: (65) 6536 5933
info@monticelldesigns.com

Ligne Roset: 331 North Bridge Road
#01-01 Odeon Towers. S188720
T: (65)6235 4211 F: (65) 6733 6643
www.monticelldesigns.com